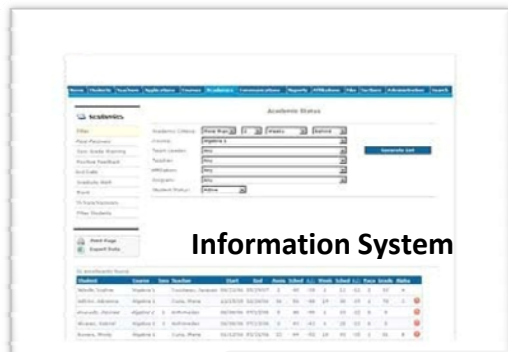


Extending the Functionality of your Information System By Adding Cloud-Based Multi-Channel Messaging

BLI Messaging provides a direct integration plan for information system providers. Below is an example of how to send a message with an XML document.

Direct Integration Plan



Create Message



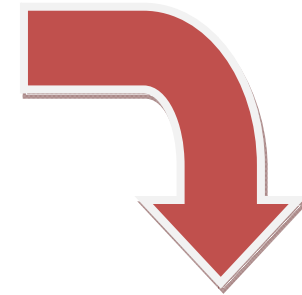
Your system creates an XML document containing list data & job parameters.

Then Submit

```
<Orders>
<Order Type="VL">
  <Project>Job Project name goes here</Project>
  <BillCode>Optional Bill Code goes here</BILLCODE>
  <Date>2006-03-20</Date>
  <Time>14:30</Time>
  <StopTime>21:00</StopTime>
  <Restart>No</Restart>
  <RestartTime>09:00</RestartTime>
  <NumberOfRedials>3</NumberOfRedials>
  <NumberOfResends>1</NumberOfResends>
  <ResendInterval>Immediate</ResendInterval>
  <CallerID>14015551212</CallerID>
  <ListName>List.csv</ListName>
  <ListID></ListID>
  <VoiceHeader>PhoneNumber</VoiceHeader>
  <VoiceFile></VoiceFile>
  <VoiceID></VoiceID>
  <MessageFile></MessageFile>
  <MessageID></MessageID>
  <HotOne></HotOne>
  <HotTwo></HotTwo>
  <HotThree></HotThree>
  <HotFour></HotFour>
  <HotFive></HotFive>
  <HotSix></HotSix>
  <HotSeven></HotSeven>
  <HotEight></HotEight>
  <HotNine></HotNine>
  <HotZero></HotZero>
  <HotStar></HotStar>
  <HotPound></HotPound>
  <AutoLaunch>Yes</AutoLaunch>
</Order>
</Orders>
```

Submission Options

- HTTP Post
- FTP



No User Interface Required
Direct Messaging to Multiple Channels