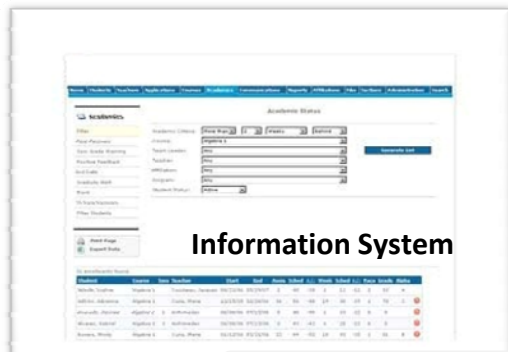


# Extending the Functionality of your Information System By Adding Cloud-Based Multi-Channel Messaging

BLI Messaging provides an advanced direct integration plan for information system providers. Below is an example of how to send a message via BLI's SOAP API.

## Advanced Direct Integration Plan



Information System

Create Message



Feature-rich,  
granular control  
utilizing our  
**SOAP-based  
web-service API.**



**No User Interface Required**  
Direct Messaging to Multiple Channels

